

June 4, 2024

Horizon Certified: Multicultural

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This document certifies that **Robert Gencorelli** has completed the training "Horizon Certified - Multicultural Certification"

Course summary: Upon successful completion of Horizon Certified: Multicultural, learners will be able to 1) Know when to engage Horizon Multicultural to apply tools throughout media planning process; 2) Identify and describe the four essential planning tools that are part of Horizon Multicultural; 3) Know the necessary inputs to be provide for each tool

provided by Horizon Media

Reference Number: 5849825592363966

You can also find this document on the Internet at the following address: <https://horizonmedia.360learning.com/redirect/api/certification/5849825592363966>